



AMFAM CHAMP 2026



Event Information:

American Family Insurance Championship

Date: June 1-7, 2026

Location: TPC Wisconsin

Website: AmFamChampionship.com

Contact Information

Tournament Director

Name: Nate Pokrass

Email: npokrass@amfam.com

Phone: 608-217-3333

Address: 6000 American Parkway, A Building, Madison, WI 53783

Caddie Concierge

Name: John Burgland

Email: john.burgland52@gmail.com

Phone: 920-540-0705

Volunteer Coordinator

Name: Gail Perla

Email: gperla@amfam.com

Phone: 414-333-1594

Shipping Address

Name: PGA TOUR Champions Player Services

Email: npokrass@amfam.com or StrickerAmFamFoundation@amfam.com

Address: TPC Wisconsin | 1659 Players Drive, Madison, WI 53704

Phone: 608-217-3333 (Nate) or 608-249-1000 (TPC)

Course Address

Name: TPC Wisconsin

Address: 1659 Players Drive, Madison, WI 53704

Phone: 608-249-1000

Caddie Hospitality

Located on the second floor of the TPC Wisconsin Clubhouse (see attached interior map).

Lodging Information:

The Tournament has room blocks available for caddies. **We urge you to book early, as availability is limited and blocks will close in early May.** After the cut-off date, all bookings are subject to standard guest rates. Please use the links below to directly make your reservations.

Holiday Inn Express & Suites

[Book your room at Holiday in Express & Suites](#)

Room Rate:	\$119
Address:	5150 High Crossing Blvd., Madison WI 53718
Phone:	608-467-3555
Cutoff date:	

Echo Suites Madison

[Book your room at Echo Suites Madison](#)

Room Rate:	\$79 single \$89 double <i>AmFam Championship Block</i>
Address:	4717 Eastpark Blvd., Madison, WI 53718
Phone:	608-509-9404
Cutoff date:	

Transportation:

Dane County Regional Airport (MSN)

The Dane County Regional Airport, located in Madison, serves south central Wisconsin with direct flights from Atlanta, Boston, Charlotte, Chicago, Dallas, Denver, Detroit, Ft. Meyers, Las Angeles, Miami, Minneapolis, New York, Newark, Orlando, Philadelphia, Phoenix, Tampa, and Washington D.C.

Parking

Caddie Parking:

- Located in the St. Peter Catholic Church parking lot, across the street from the TPC Wisconsin Clubhouse.
- Please show your TOUR Credential to enter the parking lot your first day onsite, then secure your parking pass at caddie registration. Due to limited parking, we only have one spot available per caddie.
- Address: **5001 N Sherman Ave., Madison, WI 53704**
- Please ensure your parking pass is visible on your vehicle dashboard at all times. Thank you.

Caddie Shuttle Hours

- Mon-Tuesday: 7:00am-6:00pm
- Wed-Thursday: 6:00-am- 1 hour after play
- Friday-Sunday: 6:00 am until 1 hour after play

Schedule of Events:

Tournament Access

All caddies are required to have a credential to access caddie hospitality. Additionally, each caddie will need a parking pass for the Church Lot. Please make sure your parking pass and credentials are visible at all times.

Monday, June 1*

Caddie Services	7:00am – 7:00pm
Driving Range	7:00am – 7:00pm
Food Service	7:00am – 3:00pm
Annex WM Pro-am	11:00am – 4:00pm

*Golf Course Open before 11am for player practice rounds

Tuesday, June 2*

Caddie Services	7:00am – 7:00pm
Driving Range	7:00am – 7:00pm
Food Service	7:00am – 3:00pm

*Golf Course Open all day for player practice rounds

Wednesday, June 3

Caddie Services	6:00am – 7:00pm
Driving Range	6:00am – 7:00pm
Food Service	6:00am – 3:30pm
Pro-am Tee Times	7:20am - 9:30am and 12:30pm -2:40pm

Thursday, June 4

Caddie Services	6:00am – 7:00pm
Driving Range	6:00am – 7:00pm
Food Service	6:00am – 3:30pm
Pro-am Tee Times	7:20am - 9:30am and 12:30pm -2:40pm

Friday, June 5

Caddie Services	6:00am – 6:00pm
Driving Range	7:00am – 6:00pm
Food Service	6:00am – 3:30pm
Gates open to public	8:00am
Tournament Tee Times (Holes #1 & #10)	9:00am
Concert (Breese Stevens Field)	6:00pm – 10:00pm (offsite)

Saturday, June 6

Caddie Services	6:00am – 6:00pm
Driving Range	7:00am – 6:00pm
Food Service	6:00am – 3:30pm

Gates open to public	8:00am
Tournament Tee Times (Holes #1 & #10)	9:00am
Celebrity Group (TBD)	2:00pm

Sunday, June 7

Caddie Services	6:00am – 6:00pm
Driving Range	7:00am – 6:00pm
Food Service	6:00am – 3:30pm
Gates open to public	8:00am
Tournament Tee Times (Holes #1 & #10)	9:00am
Trophy Ceremony	After Play

****Schedule of events subject to change...Please see caddie master for updates!**

Other Amenities:

Yardage book

One (1) yardage book will be provided to each caddie at registration. Caddie books are compliments of the American Family Insurance Championship.

Golf Tickets:

Each caddie is eligible to receive complimentary daily grounds tickets (Friday, Saturday & Sunday). **Please see the caddie master to request e-tickets.**

Concert Tickets:

Each caddie is eligible to receive two (2) complimentary tickets to the AmFam Championship Concert. The concert will take place on Friday, June 5, at Breese Stevens Field in Downtown Madison, WI. Artist and special guests to be announced soon! **Please see the caddie master to request e-tickets.**

Gift:

Caddies will each receive a shirt compliments of the American Family Insurance Championship. Please visit caddie headquarters, during the times listed below, to receive your gift.

- **Tuesday, June 2:** 7:00 a.m. – 1:00 p.m.
- **Wednesday, June 3:** 7:00 a.m. – 1:00 p.m.
- **Thursday, June 4:** 7:00 a.m. – 1:00 p.m.

Inclement Weather:

The Clubhouse and caddie hospitality will be open to caddies for any inclement weather. More information to be provided closer to tournament and/or onsite by our caddie master(s).

Food and Beverage:

A sample daily menu is included at the end of this document. We are working with our food & beverage vendor to provide an enjoyable food experience for all caddies, so please understand there may be changes.

Please see the caddie master onsite for any food related questions.

Miscellaneous:

About the American Family Insurance Championship

The American Family Insurance Championship debuted in 2016. Since its inception, the championship, by way of the Steve Stricker American Family Insurance Foundation, has raised nearly \$22 million for the American Family Children's Hospital and other local charities.

Web: amfamchampionship.com; Threads: @amfamchampionship; Twitter: @amfamchamp; @StrickerFNDN
Facebook: [American Family Insurance Championship](https://www.facebook.com/AmericanFamilyInsuranceChampionship); Instagram: amfamchampionship. #AmFamChamp

Please see below for sample caddie menu, course map and clubhouse interior map.

Thank you and we look forward to hosting you in Madison this June!



American Family Insurance Championship

Caddie menu

This is the 2025 version of our Tournament Menu. Changes will occur prior to 2026 event.

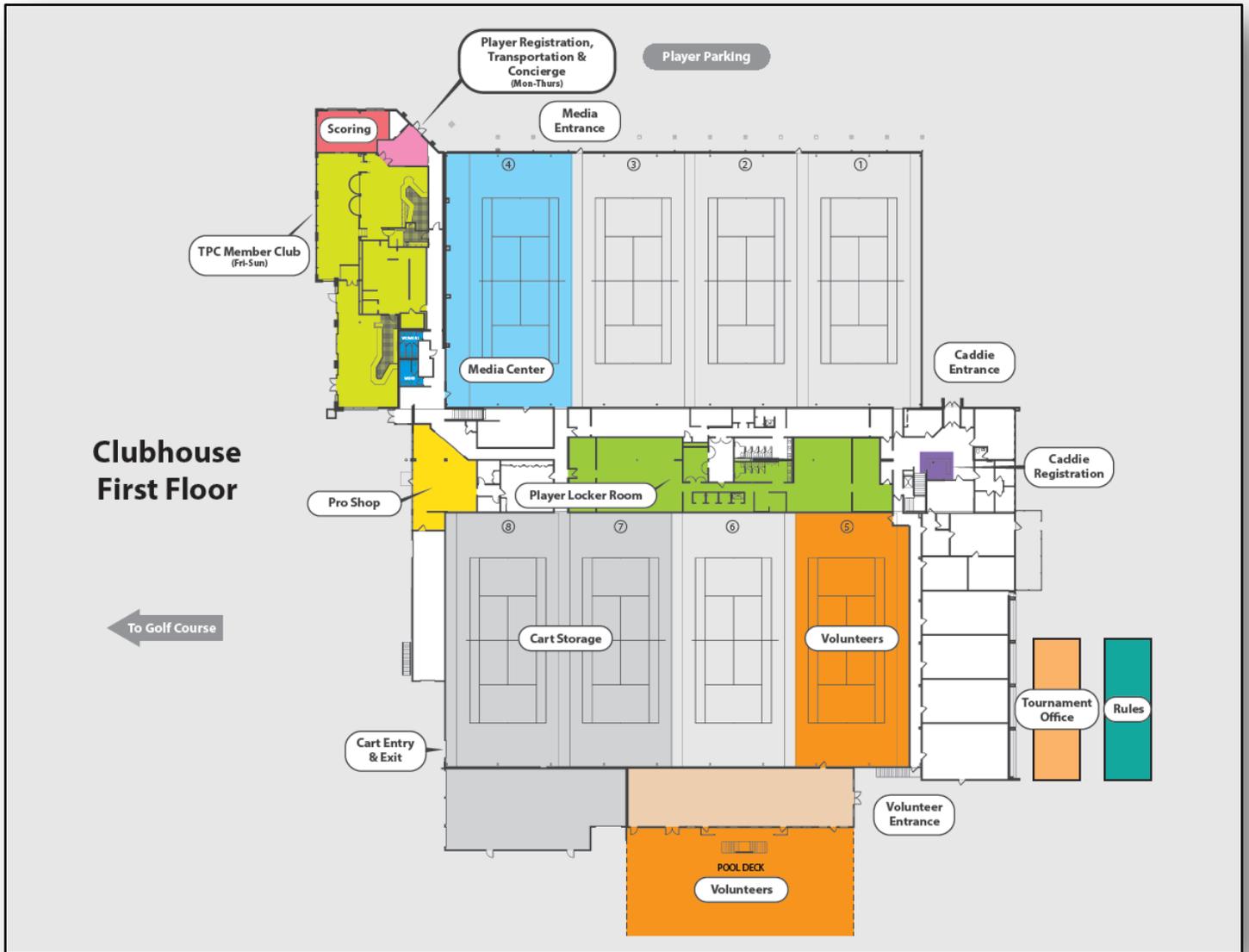
DATE OF SERVICE	BREAKFAST	LUNCH	SNACKS
Monday, June 1	Breakfast pastries Breakfast breads, bagels & muffins Cream cheese, butter, jam, jelly Whole fruit Coffee & orange juice	Salad(s) Baked potato bar w/ Pulled Pork Creamed Corn Bake Chilled Vegetable Platter Cookie or other sweet treat	Un crustables, Pre-Packaged Cookies & Brownies, Pre-Packaged Trail Mix Protein Bars Other snacks TBD
Tuesday, June 2	Breakfast Panini Potato Pancakes Sliced fruit & berries Whole fruit Coffee & orange juice	Salad(s) Taco bar w/ beef or chicken Cheese Enchaladas Vegetables and Ranch Sauce Spanish Rice and Beans Cookie or other sweet treat	Un crustables, Pre-packaged Cookies & Brownies, Pre-Packaged Trail Mix Protein Bars Other snacks TBD
Wednesday, June 3	Fried Egg, Sausage & Cheese Buscuit Potatoes Yogurt Whole fruit Coffee & orange juice	Salad(s) Crispy Chicken Sandwich Vegetable Flatbread Broccoli Cheddar Soup Chips & Vegetables with ranch Cookie or other sweet treat	Un crustables, Pre-packaged Cookies & Brownies, Pre-Packaged Trail Mix Protein Bars Cheese & beef sticks Other snacks TBD
Thursday, June 4	Egg, Cheese, bacon quesadilla Potatoes Yogurt Whole fruit Coffee & orange juice	Salad(s) Bacon Turkey Club Blackened Chicken with lime zest White rice Caramelized plantains Bread & butter Cookie or other sweet treat	Un crustables, Pre-packaged Cookies & Brownies, Pre-Packaged Trail Mix Protein Bars Cheese & beef sticks Other snacks TBD
Friday, June 5	French Toast & Scrambled eggs Bacon Fresh fruit & berries Yogurt Coffee & orange juice	Salad(s) Chicken picatta with lemon & capers Hot Dog Asparagus spears Potatoes Rolls& butter Cookie or other sweet treat	Un crustables, Pre-packaged Cookies & Brownies, Pre-Packaged Trail Mix Protein Bars Cheese & beef sticks Other snacks TBD
Saturday, June 6	Breakfast tacos w/ salsa Hashbrowns Yogurt Whole fruit Coffee & orange juice	Salad(s) BBQ Salmon Brat or other meat Potatoes Vegetables Rolls & butter Cookie or other sweet treat	Un crustables, Pre-packaged Cookies & Brownies, Pre-Packaged Trail Mix Protein Bars Cheese & beef sticks Other snacks TBD
Sunday, June 7	Breakfast croissant w/ egg & meat Potatoes Yogurt Whole fruit Coffee & orange juice	Salad(s) Pork Chop with apple relish Steak with red chili marinade Potatoes Green Beans Rolls & butter Cookie or other sweet treat	Un crustables, Pre-packaged Cookies & Brownies, Pre-Packaged Trail Mix Protein Bars Cheese & beef sticks Other snacks TBD



American Family Insurance Championship

TPC Wisconsin Clubhouse Interior Map

First Floor:

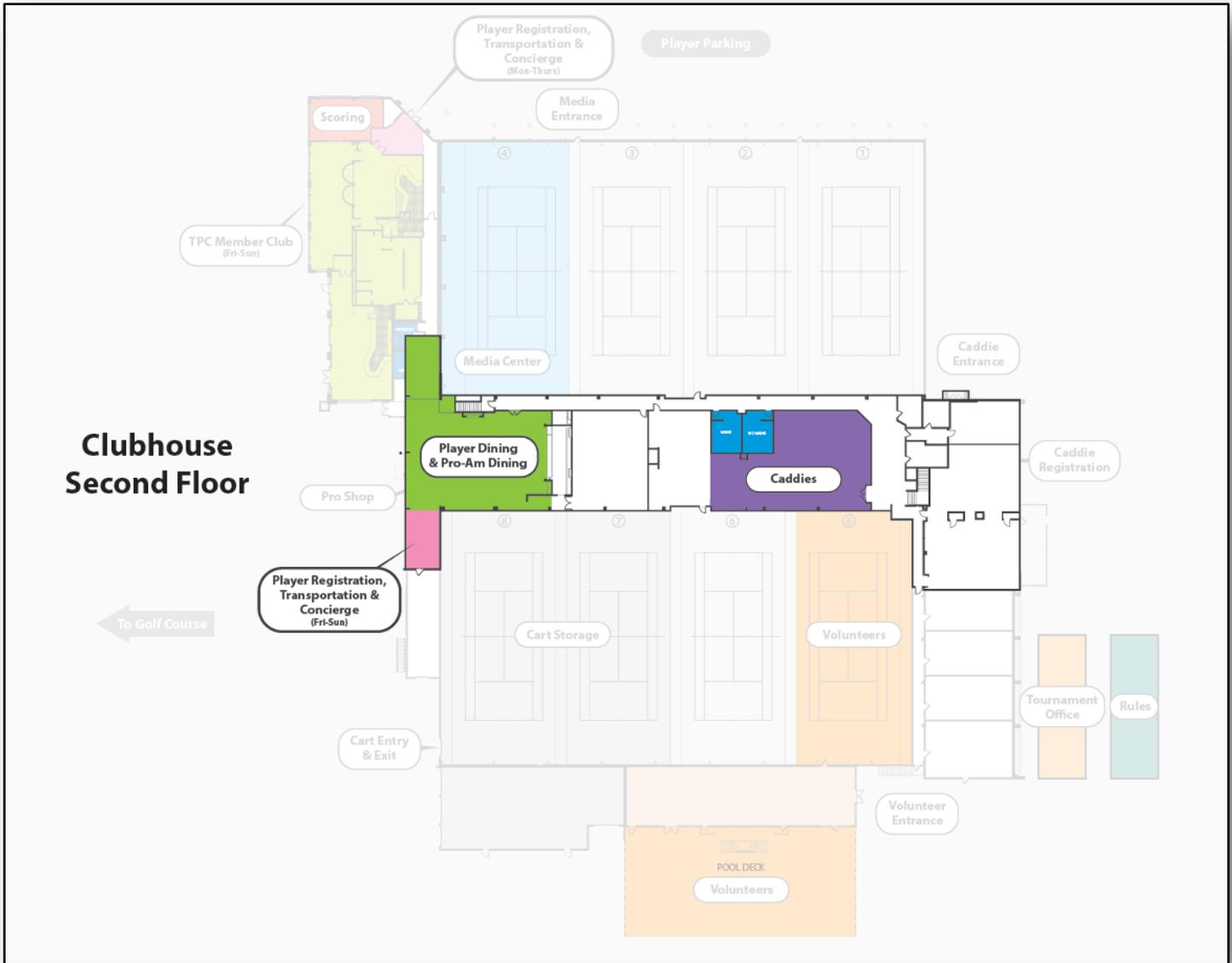




American Family Insurance Championship

TPC Wisconsin Clubhouse Interior Map

Second Floor:





American Family Insurance Championship

TPC Wisconsin Course Map

This is the 2025 version of our Tournament Map. Some minor changes will occur prior to 2026 event.

Fan Services

- Main Entrance
- Bicycle Parking
- Bus Depot
- Concessions
- Crosswalk
- Mother's Room
- Restrooms
- Tickets & Oak Park Place Guest Services
- University Book Store Merchandise
- UW Health First Aid
- Volunteer Headquarters

Player Practice Facilities

- The Bruce Company Short Game Area
- Kwik Trip Putting Green
- Vortex Golf Driving Range

Fan Activation Areas

- AmFam House
- Culver's Expo
- AmFam Champ Golf Experience
- The Edgewater Oasis
- Grady's Garden Fan Zone
- Hy-Vee Autograph Alley
- PinSeekers Putting Course
- Vacation & Travel Group Expo
- Waunakee Remodeling Expo
- X-Golf Expo

Fan Seating Areas



1. The Employer Group Bleachers
2. Heroes Outpost
3. Exact Sciences Porch
4. Alliant Energy Power Pavilion
5. Tito's Golf Club



6. UW Madison-Terrace
7. Wisconsin State Journal Bleachers and Buck & Honey's Patio
8. AmFam Chalet*
9. Skyboxes*
10. Wilber Group Bleachers



11. Club Strick*
12. Leinie's Lodge
13. Cozen O'Connor Bleachers
14. Milio's Par 3 Patio
15. Cabanas*

*Upgraded ticket required



Please respect the homeowners surrounding the golf course and don't cross established rope lines

*Edits may be made prior to the event.